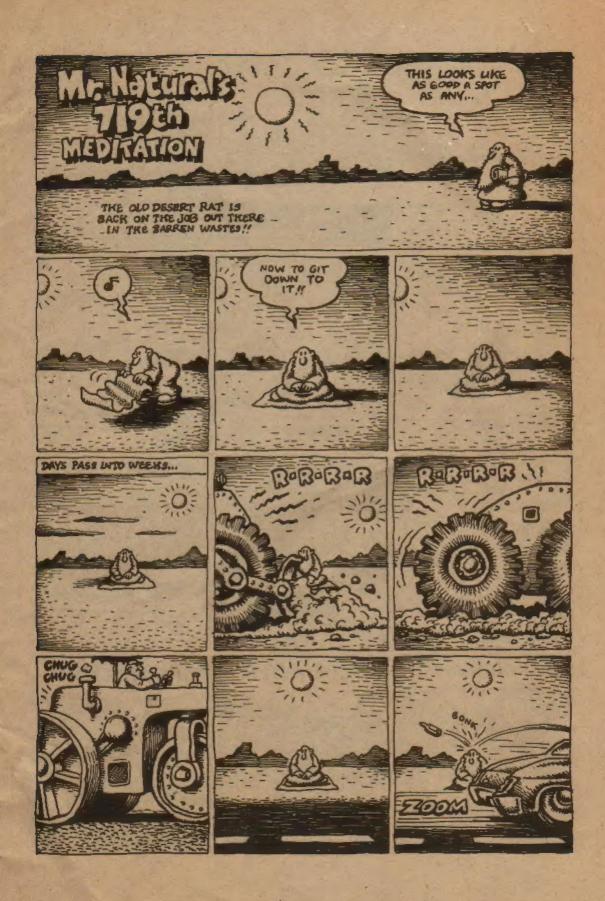
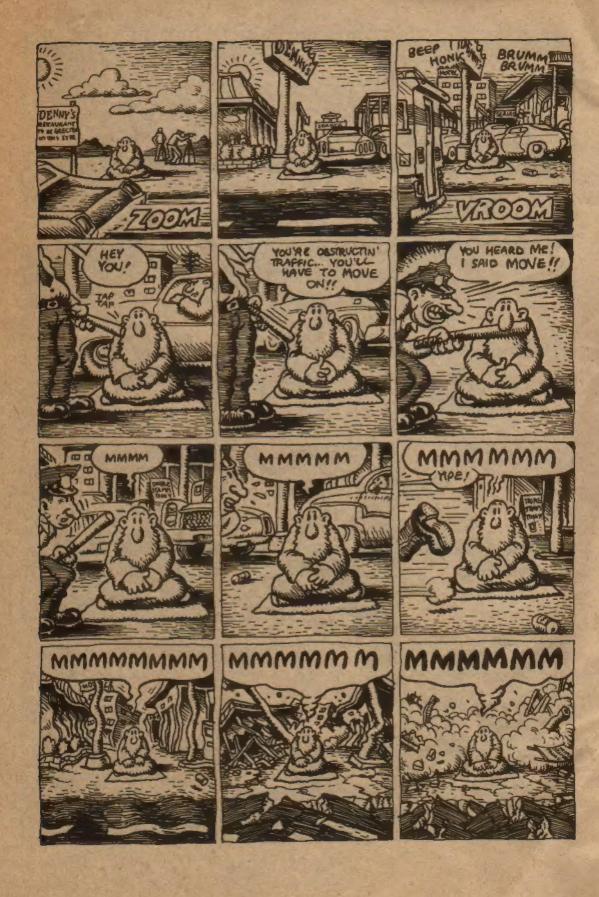
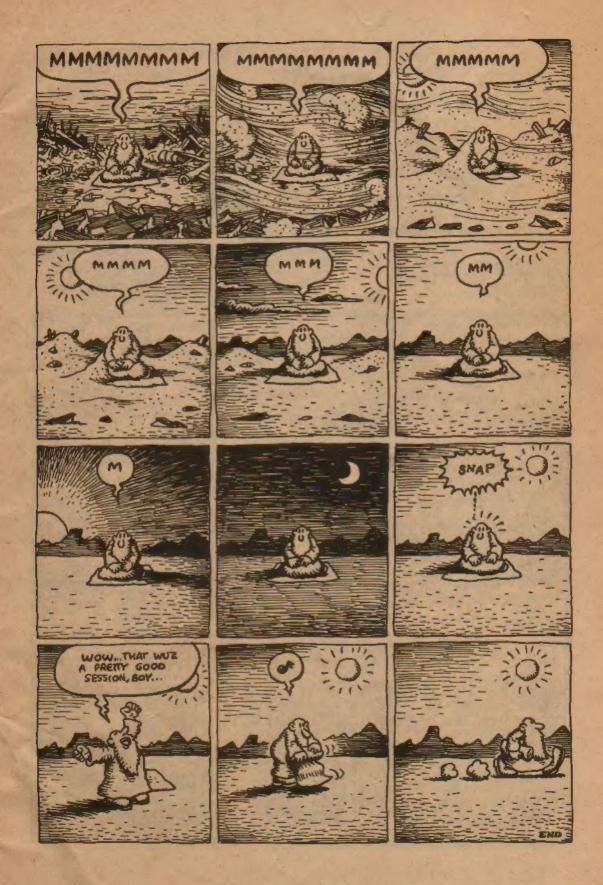


@AUGUST 1970 by R. CRUMB

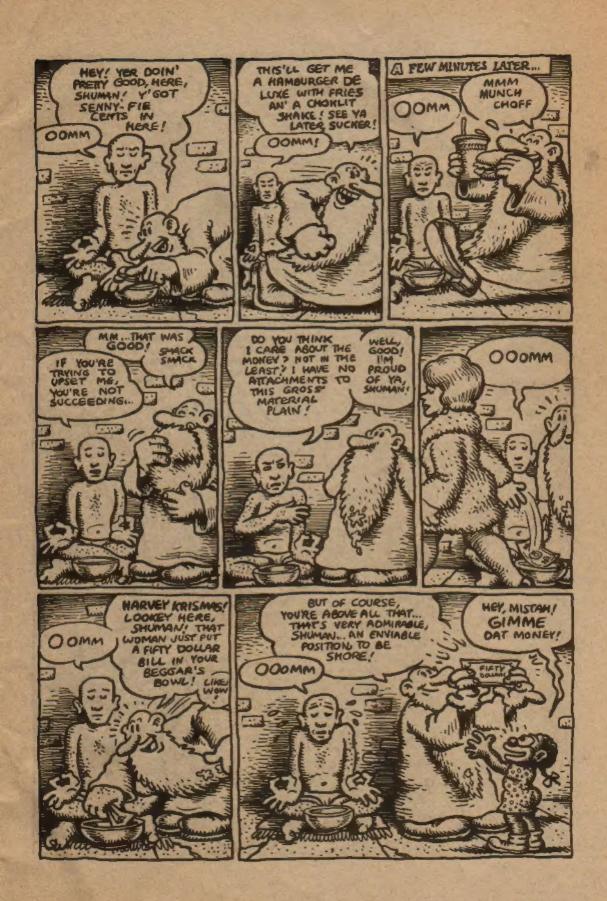
PUBLISHED BY APEX HOVELTIES 434 WALRUT ST, Sel PRINCIPLE

















The Organia



THIS TINY BATTERED PHOTOGRAPH MAY BE THE FIRST ONE EVER TAKEN OF MR. NATURAL, BUT THE EXPRETS HAVE DIFFERENT OPINIONS. BACK OF PHOTO IS INSCRIBED WITH THE NAME "FRED" BUT IS NOT MR. NATURAL'S HANDWRITING.



EARLIST KNOWN PHOTOGRAPH THAT IS DEFINITELY THE VEHERABLE ONE IS THIS PORTMAIT SIGNED "F. NATURAL, WESSINGTON SPRINGS, S.D., 1908". HANDWRITING EXPERTS HAVE VEHERD THE SIGNATURE, AND AN OLD-TIMER STILL LIVING IN ALCESTER, SOUTH DAROTA, RECALLS A MAN NAMED FRED HATURAL WING JOSEPP RECOND THAT AREA IN THOSE DAYS. HE REMEMBERS HIM AS R'NICE QUIET FELLOW!"

asked that we run an article on the man's past life and early background. Certainly a life history on Mr Natural is a fascinating idea and so, with a certain amount of skepticism, we set about investigating. Our doubts were confirmed as we ran into one blind alley after another, and finally were forced to abandon trying to fill in several large gaps in his past. Whole decades, in fact, are entirely missing. A frustrating experience for the conscientious historian and Mr. Natural enthusiast.

His childhood is completely clouded in obscurity. His birthplace and birthdate are entirely unknown. No records have been found, and no relatives, and, of course, no one has been able to squeeze an ounce of information out of the Old Man Himself (except, according to him, that his father is still alive and well, but he won't tell us where.) All knowledge of his life has been gathered without his help or support, and the whole

project leaves him "Cold", as he puts it.

The 1908 photograph is the earliest proof we have of his existence. The photo was sent to us by Mrs. Ada Cooper, a Mr. Natural farm, who found the old picture in a trunk full of her mother's belongings. Mrs. Cooper says she can never remember her mother, now deceased ever mentioning that she knew Mr. Natural.

As for his age at the time the photograph was taken, he appears to have been between thirty-five and forty, which would make him close to one-hundred years old today!

Not a clue exists as to his whereabouts between 1908 and 1921, the year our wild yound wise man moved to Chicago, where he stayed up to 1919. Here we lose track of the elusive sage for another seven years. But we managed to hunt down several people who knew him in that toddlin town in the twenties, and so nave gathered a foirly complete picture of Mr. Natural's adventures through that lurid deals.

In the fall of 1921 Mr. Natural got a Job in a drugstore as an errand runner on the near north side (Some believe the drugstore was a front for a speak easy and that it was Nath's job to deliver

the illegal booze to thirsty oustomers, but this is mere here-say). It may have been while in the employ of this pharmacy that he became interested in the drug field, for two years later in 1923 he was promoting a "Wonder Drug" that he claimed could cure "Wonder Drug" that he claimed could cure all "mental and spiritual ills" and had a small but enthusiastic cult of followers, mostly women, who endorsed this claim visorously. Going under the name of "Dr. Von Netürlich, he travelled through the midwest for a short time, celling the "wonder eluir" and healing the such until he was arrested in Pecria, Minois, convicted of Fraud and spent six months in the county fail. There are still those who aplaud Dr Von Neturich's wonder-Drug and curse the day his entire stock was confiscated by the police. Mrs Vicki Hodgetts, how of los Angeles, said to me when I talked with her. "Well, yes! It certainly was a wonder drug! I know it was, because I was absolutely neurolic! I was miserable believe me! Then

der drug! I know it was, because I was absolute. In neurotic! I was misorable believe me! Then along comes this Dr. Von Naturlich . and well, I've been a very happy person ever since!!"

The police file on the case, which was still in the Peoria Courthouse, states, "Although perported to possess potent powers over the mind and spirit, a close ecrutiny of this so-called "Wonder Drug" under a nucroscope has proven without a shadow of a doubt that it is nothing more then plain ordinary to water." nothing more than plain ordinary top-water.



HANDBILL SHOWING "DR. YOU NATURLICH" IN THE YEAR 1924

After his release from Jail, he turned his talents to magic, and for a few months performed his feats of mystic twodoo in Vaudeville houses around Chicago. He was billed as Mr Natural the Magnificent. This career, too met with opposition from the conservatives of that primitive time, and his show was cut short one night by a panic stricken theatre manager who ordered the curtain brought. manager who ordered the curtain brought down on Mr. Natural's "Unnatural Act which he was about to perform on an hypnotized lady participant. He was blacklisted and never performed as a magician again.

Evidently, he was undaunted by past defeats, and in the spring of 1926 he somehow managed to get together a small dance band and begon a successful career in the music business as a band-leader.

This band was known as "Mr. Natural and his Seven Lyrical Lechers "at first and later the group was enlarged to thirteen members under the name of "Mr. Natural's Lyrical Lechers and their Orchestra: They were a popular group around Chicago for almost two years, playing in roadhouses and Cafes, and an occasional College from a Rotal Ballroom. Mr. Natural himself wrote many of the songs in their repatoire and even played an assortment of unlikely instruments. Their arrangements had a strangely unique sound as evidenced by a few surviving records.



Ot was an ere of casy money and within a year. Mr Natural had accumulated a small fortune. In 1928 he was living in a large plush home in a Chicago suburb, owned two Packand limousines, employed the services of a maid, butler and chauffer and threw huge wild parties.

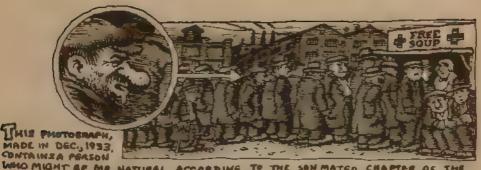
Then, suddenly, and unexpectedly, he gove it all away to some hum hed puked up on the street, typical of the restless, unfothomable nature of his perfect being. It is friends were totally baffled by this sudden change, and when he moved to a cheap skid-row hotel, he gradually lost contact with his former, walking a whose making friends. mer well-to-do whoopee-making friends

Harry Baines, the drummer in the band, says "We had some good times back then . I'll never understand why Notchy threw it all away.

Everybody thought he was nuts! Of course two years later, the rest of us went down the tubes along with him!"
It looked to me liked he just flipped his noodle!"—Joey Norton, banjo player in the group.
I still can't figure it! I used to think he was a smart operator til hepulled that Stunt! And he even had if put in writing! Crackers!"—Doris Hall wife of Cafe owner Monte Hall.

From the winter of '72-'20 when the Malata-

From the winter of '28-'29, when Mr. Natural moved to skid-row, until a full seven years later, nothing is known of him.



WHO MIGHT BE MR. NATURAL, ACCORDING TO THE SON MATED CHAPTER OF THE MR. NATURAL SOCIETY, WHO FOUND THE PICTURE, "WHO ELSE COULD IT BE?" THY THE GROUPS PRESIDENT, INDEAD, THERE IS A STRONG RESEMBLANCE WITH FRATURES OF THE DOWN-AND-OUT CHAP ABOVE TO THOSE OF THE LIVING SAINT. PHOTO WAS TRUES IN CHICAGO, BUT NO DIE HAS TURNED UP WHO KNEW HIM THERE APTER 1929.

Un 1936 he ropped up again on the west Un 1936 he popped up again on the west cost, where he met another prest American folk here and all-around geek, the "Old Pooperoo". The Old Poop was working as a truit picker in Central California in the late thinties, and he and Mr. Natural crossed paths in a working-man's bar in Modesto one night in October 1936. They became close friends and traveled together, picking up a few dollars now and then working in the fields or on construction jobs, detling fields or on construction jobs, getting drunk and whoring and hopping frieght cars all over the United States.

"Natural was a good of boy yep...we went through plenty of troubles together, you bet! Why, we must been in every calaboose in this land of Liberty, from Maine to California and back again! We fought about women and creed on each others should be a to the standard of the should be a together the standard of the standard of the should be a together the standard of der over lost romances, we talked about old times back home for hours, an when we had a few bucks we lived like royal Turks! But they was denerally tough times, so I pot in with some sharpies in Philly and for awhile there I was rakin' it in This for awhile there I was rakin' .t in This was around 39 or 40. I aidn't see Natural much after that I guess I got too Booshwah fer him. He was uneasy around my business associates. I spose we did put on some airs. haw haw. strictly high-hat! So he got bored and headed back west an I didn't see him again, liked I said But I started hearing stories about him fettin in with small time crooks an dope fields, so I sent him some cash to come east an get in the business with me, but of course he just spent the money and

THE OLD POOPERGO AND MR. NATURAL IN CHEYENHE WYOMINE, 1938



wrote askin me for more and more til I got fed up and wouldn't send him any. I figured he was Hell-bent on a dead-end course. last I heard he wur runnin around with a tough twerp from Tulsa name of July Hohiday. not the same one as the movie star but a nuce lookin dish from what I heard." No one seems to know what became of this Tulsa sweetheart.

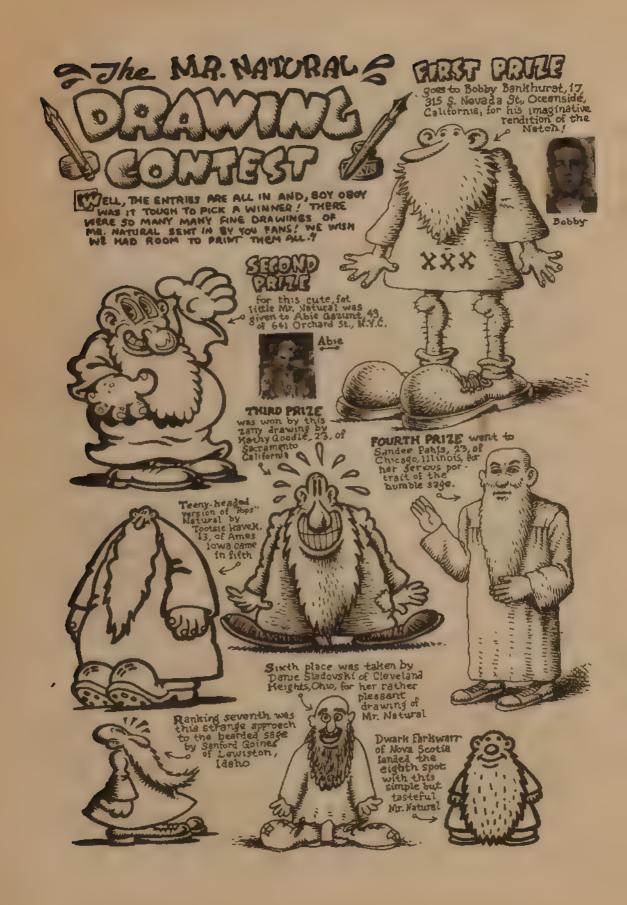
Sweetheart.

When the War broke out Mr. Natural once again vanished from the scene. He has talked vaduely of this period of his life, but will not give us any specific details (He claims he can't remember). By his own admission, if we can't rust him, he was in the Middle and Far East through the war years and after. He says he was in India, traveled to China, the Himalayas. Tibet and Afghanistan, where he got work as a Taxi driver, and, in his own words "learned many strange and wonderful things" in those distant lands. He returned to America in 1953 "for some stupid reason" and loafed around for a year getting very depressed about the world

some stupid reason and loafed around for a year getting very depressed about the world situation he tells us, and so, renouncing all worldly pursuits and pleasures, he retreated to Death Valley in 1955 to start anew. In June, 1960, a small group of ardent devotees formed the first chapter of the Mr. Netural FanClubs of America in Southern California. They kept close ties with his spiritual development in the desert as well as looking after his financial matters. In 1965 he began matting speaking tours, visiting Colleges and Universities, and by 1966 he was already coming into his own as a recognized powerful spiritual force on this planet, a great religious leader, and a living model of Godlike perfection for all of Humanity to emulate. His moving words of wisdom have been translated into German, French, Spanish Italian, Norwegian, Dutch and Prench Spanish Italian Norwegian Dutch and Japonese, and his presence on this globe has changed it for the better, as we all know!



MR, NATUAAL WITH A GROUP OF EARLY BISCIPLES IN LOS AN-GELES MARCH 1962



QUNNERS-UP:



Candy Yamamoto, 19 Sen Francisco, California



Janet Shapiro. 24 Buffalo, New York



Melvin Smurdley, 37 Evansville, Indiana



E.J. McEnelly, 39 Perch Amboy, New Jersey



Carol Hraft, B North Platte, Nebraska



Arnie Needleman, 28 Brooklyn, New York



Barbers -? - , ?
San Anselmo, California



Neil Schneiderman 26 Cleveland Heights, Ohio



Gary Arlington, 30 Nome, Alaska



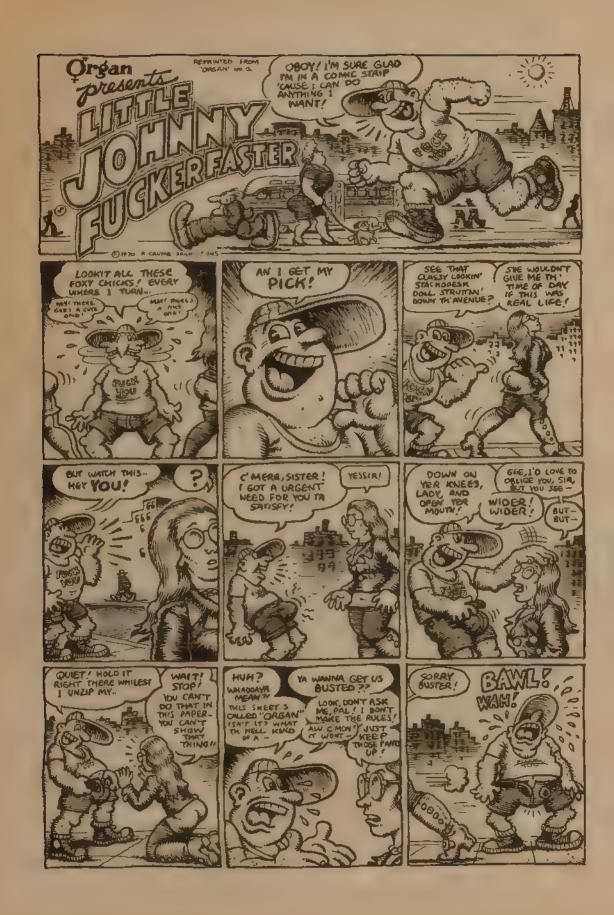
C.V. Crumb, Jr., 28 Kevertown, Pennsylvenia



Mrs. R.H. Morgan, 48 Chicago, Illinois



Mike Britt, 26 Tigard, Oregon



























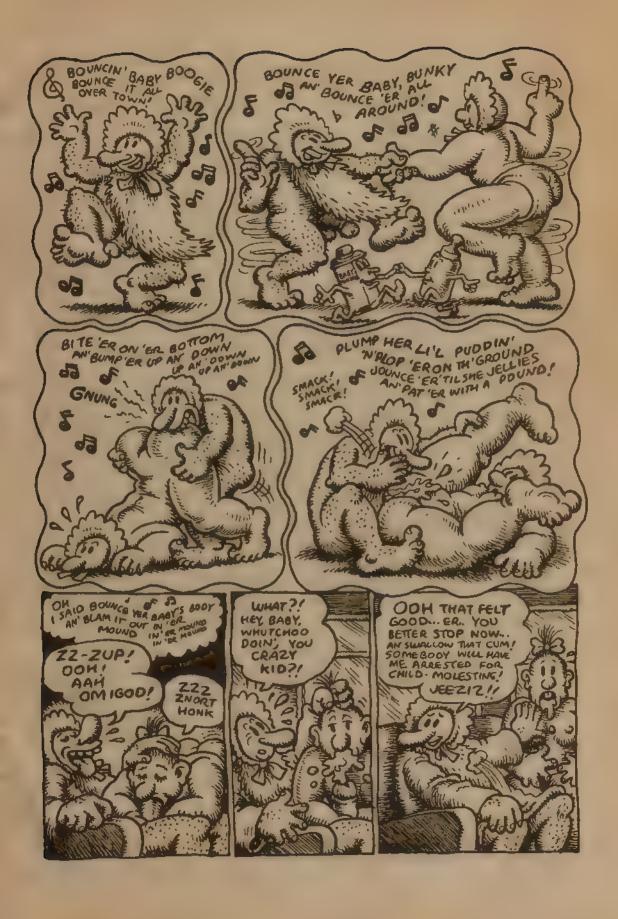




























































Mr. Naturals OLD MAN Leasturing Live Cute



Great Cartoon Characters of the Past:

Where Are They Now

GANDYGOOSE GOUNPUSS

ANYBODY WHO WAS A
READER OF THE OLD PAUL TERRY'S
TERRY TOOMS YEARS AGO WILL
NEVER FORGET THESE TWO LOVABLE
CLOWNS, WHOSE HILARIOUS ROUTINES
LIVENED UP THE PAGES OF WHATWAS OFTEN A FAIRLY DULL LINE
OF COMICS. BOTH GANDY AND SOUR
PUSS RETIRED FROM THE COMICS AROUND THE TIME ST. JOHN DISCONTINUED PUBLISHING TERRY TOOMS
SOME FIFTEEN YEARS AGO, MIGHTY
MOUSE AND HECKLE and JECKLE
ARE NOW ALL THAT'S LEFT OF THE
PAUL TERRY GROUP,



GANDY GOOSE AND SOURPUSS MADE THEIR LAST PUBLIC APPEARANCE AS GUESTS ON THE "TONIGHT" SHOW IN NOVEMBER, 1966

SOURPUSS (RIGHT') IN
HIS HEYDAY AS THE LOVABLE
CONMAN AND (SELOW) WITH
HIS WIFE OUTSIDE THEIR
MODEST BUNGALOW IN
SAN DIEGO, CALIFORNIA,
TAKEN SHORTLY BEFORE
HIS DEATH OF A HEART
ATACK IN MAY, 1968.







